

# Program Sponsorship

	Signature Programs* (over ~175 attendees)		Standard Programs (up to ~175 attendees)		Regional Programs (outside of the Phila. Metro area)	
	Title	Supporting	Title	Supporting	Title	Supporting
	\$5,000	\$2,500	\$2,000	\$1,000	\$1,500	\$800
Logo on marketing materials	Large	Small	Large	Small	Large	Small
Feature on ULI website	Event Page	Event Page	Event Page	Event Page	Event Page	Event Page
Event Media (newsletters, social, blog)	•	•	•	•	•	•
Feature on event collateral	•	•	•	•	•	•
Corporate banner displayed	•	•	•	•	•	•
Introduce a speaker	•		•		•	
Complimentary registrations	8	4	8	4	4	3
Recognition in annual publication	•	•				
Tickets to exclusive sponsor only program	2	1	1		1	

\* Real Estate Forecast and Awards Sponsorship opportunities marketed separately. Inquire with philadelphia@uli.org.

- Incentives are available for multiyear commitments, multiple program packages (see below), and combined packages of Annual and Program sponsorships
- Provision of venues and food in conjunction with sponsorship may be incorporated – please reach out to laura.slutsky@uli.org
- Commitments made during the Annual Campaign (June 2018) will be honored at the price listed – sponsorship pricing is subject to change

Packages can be built around hosting and/or sponsoring Programmatic themes, including:

- **Women’s Leadership Initiative (WLI) Programs** – WLI hosts real estate events with a focus on leadership, diversity and advancing women. (2/year)
- **Young Leaders Programs** – The council of young leaders creates panels, roundtables and tours throughout the year with different focus areas. (6/year)
- **Membership Breakfasts** – Quarterly, casual gatherings for new, prospective and current members to learn more about ULI and network. (4/year)
- **Breakfast Series** – Regular roundtables with local and national industry leaders. (4/year)
- **Tours** – Visits to new developments and projects with background from leaders and development teams. (4-6/year)
- **Regional Programs** – Councils in the broader region (Central PA; Southern New Jersey; Lehigh Valley; Delaware) host regular programming, from tours to small panels to larger forums. (2/year)
- **Impact Projects** (Advisory Panels, Volunteer Projects, White Paper, Policy Initiatives etc) occur throughout the year.