



## Engagement Form

ULI Philadelphia is a nonprofit education and research institute whose mission is to provide leadership in the responsible use of land and in creating and sustaining thriving communities worldwide. We have 1,000 members, representing 552 organizations, and 25 programs a year attended by 2600 industry leaders.

Please complete this three-page form to learn about the program, committee and council opportunities available to our members.

Please note: only members interested in joining a Local Product Council are required to complete page three.

Join more than 300 members participating by completing this form and emailing to [abby.rambo@uli.org](mailto:abby.rambo@uli.org)

### GENERAL INFORMATION

Name:										
Title:										
Company Name (if applicable):										
Company Address:										
Business Phone:										
Cell Phone:										
Email Address:										
# Years in Industry:										
Areas of Interest:										
What is your primary business: <table border="0" style="width: 100%;"> <tr> <td><input type="checkbox"/> Development Firm, REIT, Asset Owner</td> <td><input type="checkbox"/> Attorney – Law Practice</td> </tr> <tr> <td><input type="checkbox"/> Architect, Planner, Engineer</td> <td><input type="checkbox"/> Academic, Not-for-Profit, Public Agency, Gov't</td> </tr> <tr> <td><input type="checkbox"/> Consultant or Other Professional Service Firm</td> <td><input type="checkbox"/> Financial or Investment Firm or Fund Manager</td> </tr> <tr> <td><input type="checkbox"/> Real Estate Broker/Associate</td> <td><input type="checkbox"/> Student</td> </tr> <tr> <td><input type="checkbox"/> Builder – General Contractor, Supplier</td> <td><input type="checkbox"/> Other: _____</td> </tr> </table>	<input type="checkbox"/> Development Firm, REIT, Asset Owner	<input type="checkbox"/> Attorney – Law Practice	<input type="checkbox"/> Architect, Planner, Engineer	<input type="checkbox"/> Academic, Not-for-Profit, Public Agency, Gov't	<input type="checkbox"/> Consultant or Other Professional Service Firm	<input type="checkbox"/> Financial or Investment Firm or Fund Manager	<input type="checkbox"/> Real Estate Broker/Associate	<input type="checkbox"/> Student	<input type="checkbox"/> Builder – General Contractor, Supplier	<input type="checkbox"/> Other: _____
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<input type="checkbox"/> Builder – General Contractor, Supplier	<input type="checkbox"/> Other: _____									

### Help us to shape the future of ULI. Select opportunities to engage:

- |   |   |
|---|---|
| <input type="checkbox"/> <b>Join</b> existing, New and Re-Focused Councils and Committees (see pages 2&3)           | <input type="checkbox"/> <b>Host</b> a meeting, small program or event  |
| <input type="checkbox"/> Provide a <b>deal overview or site tour</b> for a small group of interdisciplinary members | <input type="checkbox"/> Serve as a <b>Mentor</b>   |
| <input type="checkbox"/> <b>Teach</b> a development lesson to a small group of new developers                       | <input type="checkbox"/> <b>Sponsor</b> the organization or an event of interest  |
|   | <input type="checkbox"/> Volunteer to <b>advise on land use issues</b> through a 2-3 day Technical Assistance Panel (TAP) |



## Committee and Council Application

ULI Philadelphia Committees and Councils are interdisciplinary groups of members interested in mission oriented topic areas who come together to discuss best practices, exchange ideas, develop programs, and further the ULI mission of providing leadership in the responsible use of land and creating and sustaining thriving communities worldwide.

All ULI members who meet the below requirements may join a council. To ensure that you have the opportunity to serve in the most meaningful way, please limit your choices to the 2-3 councils or committees that you'd be most interested in joining. All councils meet regularly and require a regular time commitment.

For more information on the councils listed please visit [philadelphia.uli.org](http://philadelphia.uli.org).

### Local Product Councils – NEW

Please check area(s) of interest and see page 3 for details and the full Local Product Council application with instructions.

Housing

Policy & Planning

Small-Scale & Impact Development

Technology & Competitiveness

### Operational Committees

Committees interested in and responsible for managing various components of the District Council, including signature programs.

Programs – NEW

Membership – NEW

Forecast & Capital Markets

Communications – NEW

Awards

### Regional Councils

The District Council includes multiple states, municipalities and communities. Get involved in your local regional council.

Central Pennsylvania

Delaware

3<sup>rd</sup> Fridays at noon

2<sup>nd</sup> Tuesdays at 8 am

Dauphin, Lancaster, York & other western areas

Lehigh Valley

South Jersey

4<sup>th</sup> Tuesdays at 8:30 am

3<sup>rd</sup> Wednesdays at 8:30 am

Northeastern PA

Alternating between Camden and Atlantic City

### Affinity Groups & Community Outreach

Join these groups to get involved with your cohort or focus specifically on community impact projects:

Scholarship

Meets quarterly

Women's Leadership

2<sup>nd</sup> Weds at 9 am monthly

NEXT

Mid-career members. 3<sup>rd</sup> Weds monthly

Technical Assistance (TAPs)

1<sup>st</sup> Weds at 4 pm every other month

Young leaders

Members under 35. 2<sup>nd</sup> Thurs at 4 pm monthly

NEXT by application only & due 9/29/17

### Council Expectations, Responsibilities and Requirements

- Council members are expected to participate and cannot miss more than three unexcused meetings per year
- Each council is responsible for planning a dynamic program of work
- All Council members must be current ULI members



## Local Product Council Application

**This page is only applicable if you're interested in applying to serve on a Local Product Council**

Modeled after ULI's National Product Councils, Local Product Councils are small, interdisciplinary groups of members that provide opportunities to connect with peers, study cutting edge issues in depth, share information, and network with industry leaders.

**1. Please rank your Local Product Council preferences on a scale of 1 to 4 (one being most desired council):**

**Housing**

**Ranking:** \_\_\_\_\_

*Mission: To understand the state of the local and regional housing market, identify the drivers of housing development and identify the challenges that the current development cycle has created. The Council will then explore policy, public/private and market based solutions to try and meet the demand for market rate, workforce and affordable housing.*

**Policy & Planning**

**Ranking:** \_\_\_\_\_

*Mission: To highlight best practices in planning, design and development from the region as an inspiration for members. Explore how ULI can influence city and regional policy and serve as a forum for discussion of issues, a convener and a resource.*

**Small- Scale & Impact Development**

**Ranking:** \_\_\_\_\_

*Mission: To leverage shared knowledge to facilitate and ignite small-scale and impactful development projects, explore catalytic projects that consider physical, economic, social, civic and environmental impacts and their 'nuts and bolts' planning and execution.*

**Technology & Competitiveness**

**Ranking:** \_\_\_\_\_

*Mission: To enhance the competitiveness of the Philadelphia region by evaluating technology related drivers of economic growth and the role of the real estate sector in the ecosystem supporting this growth. Our goal is to positively impact these drivers propelling regional attractiveness and growth.*

**2. Please tell us about yourself and why you are interested in serving on the council(s) selected above. What specific areas of expertise will you add to the council(s)? Please attach an additional page if necessary.**

**3. Have you served on a National Product Council?  Yes  No**

**4. Please attach a brief bio or resume.**

In order to foster an engaging experience, Local Product Councils will go through a selection process. Selected applicants will be placed on *one product council* that best matches their professional experience and interests.

**To Submit: Please return this application and required attachments to [abby.rambo@uli.org](mailto:abby.rambo@uli.org).**

### Council Expectations and Responsibilities

- Local Product Council members agree to an administrative fee for the year, payable on acceptance. Please contact ULI staff should you have a hardship adhering to the financial contribution.
  - Private Sector Fee: \$95
  - Public Agency Fee: \$50 (for employees of Nonprofit, Government, and Academic Institutions)
  - Young Leader Fee: \$50 (for members under 35)
- Council members are expected to participate and cannot miss more than three unexcused meetings per calendar year
- Each council is responsible for planning a dynamic program of work
- All Council members must be current ULI members