

Anne Bovaird Nevins
Chief Strategy and Communications Officer
Philadelphia Industrial Development Corporation (PIDC)

As Chief Strategy and Communications Officer, Ms. Nevins serves as member of PIDC's executive team, working with resources across the organization to drive success and growth. She is responsible for managing the integration of strategic communications, product innovation, resource development, stakeholder relationships, and business growth initiatives for Philadelphia's public-private economic development corporation.

Previously, Ms. Nevins served as PIDC's Senior Vice President of Marketing & Business Development, responsible for leading marketing and communications, business development, and client relations initiatives. Ms. Nevins also developed and managed PIDC's business relationships with large scale commercial projects, including office, hospitality, retail, and mixed use developments. She has worked in close partnership with the City of Philadelphia, Commonwealth of Pennsylvania, and economic development partner organizations to attract and retain businesses of all sizes throughout the city. In the fall of 2017, Ms. Nevins co-led Philadelphia's bid for the Amazon HQ2 process in partnership with the City of Philadelphia.

From 1999 to 2001, Ms. Nevins served in the White House Office of Cabinet Affairs, which is responsible for coordination between the President and all cabinet agencies. She then joined the Salt Lake Organizing Committee for the 2002 Olympic Winter Games and managed the logistical and hospitality arrangements for all U.S. dignitaries attending the Olympics. Ms. Nevins then returned to her native city of Philadelphia and managed corporate sponsorships for the Kimmel Center, Philadelphia's regional performing arts center. She next served as Director of Development for Historic Philadelphia, Inc. and raised substantial funds to renovate Franklin Square, an 8-acre urban park in the center of Philadelphia's historic district.

Ms. Nevins has a Masters in Business Administration from the Wharton School and a Bachelors Degree in Political Science from the University of Pennsylvania. She lives with her family in the Fairmount section of Philadelphia and serves as a Vice President of the Friends of Bache-Martin, supporting the neighborhood public school.